

Zhen QU

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EDUCATION & AFFILIATIONS

University College London, London *2019 - 2023*
BSc (Hons) Environmental Geoscience, 1st

Ocean University of China Cambridge International School, Qingdao *2017 - 2019*

- A-level results: Economics (A*), Mathematics (A*), Physics (A)
- Maintained excellent grades (top 5%) in all subjects
- Vice President of Student Union

Member of Institute of Environmental Management and Assessment (IEMA) *2023 - Present*

INTERNSHIP EXPERIENCE

Digital Fashion Framework | Digital Technology Intern, London *June 2022 - September 2022*

- Conducted thorough research on and tested 10+ competitors' products
- Proposed new features, such as theme rooms for 'freestyle' design cooperation, to improve company's core product, a virtual fashion platform
- Created user interface wireframes via Adobe Illustrator and design concepts via Photoshop to facilitate peer comparison

Green Enterprise | Policy Research Intern, London *May 2022 - September 2022*

- Published a sustainable policy report and wrote 15+ blog posts
- Collaborated closely with Research Lead to coordinate inter- and intra-departmental research initiatives

SAI Strategic Analysis Inc | Consulting Intern, Beijing *February 2021 - June 2021*

- Performed in-depth research and analysis on various industries such as healthcare and industrials for global clients
- Conducted weekly cold calls with benchmark companies to gain industry insights and to prepare reports

InnovationMap (technology think tank) | Analyst Intern, Beijing *November 2020 - June 2021*

- Produced market analysis articles for company's official account and generated >50,000 views
- Researched extensively on recent technology trends, focusing specifically on electric car battery and VR/AR industries

LEADERSHIP & ACTIVITIES

bp | Company Discovery Week, London *April 2023*

- Shadowed a Petrophysicist and attended relevant workshops

Global Sustainable Development Youth Forum | Team Lead, Beijing *October 2020 - January 2021*

- Coordinated with 30 speakers and managed volunteers from 6 teams to ensure all procedures were carried out smoothly of three-day forum
- Recruited 10 outstanding hosts amongst more than 50 candidates, and achieved over 130,000 livestream views across platforms

ADDITIONAL INFORMATION

Technical Skills: Microsoft Office, Python, MATLAB, R, Adobe Photoshop, Adobe Illustrator, QGIS

Languages: Mandarin (Native), English (Fluent)

Interests: Dancing, Musical Theatre, Podcasts