

Tanish Karmakar

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WORK EXPERIENCE

Gartner

Associate UX Designer

United States (Remote)

December 2021 - September 2022

Helped Gartner clients search for actionable, objective insights easier and faster.

- € Contributed to a 3x increase in user engagement on a suite of 6 products that streamlined the search experience on Gartner.com, which represents over 50% of all user traffic on the site. Worked as the primary UX designer on this suite.
- € Kick-started an overhaul of the search interface, in collaboration with the UX team leadership.
- € Helped stakeholders understand user needs and behaviour through co-designing and executing user research studies with user researchers and product managers.
- € Supported UX team leaders migrate Gartner products to a new design system, along with helping optimise design operations.

BluOne

UX Designer

United States (Remote)

August 2020 - September 2021

Helped health care providers across the U.S. deliver a better user experience to their patients.

- € Worked as the primary UX designer on 4 websites, and contributed to more than a 25% increase in conversion rate for all of them.
- € Ensured clients' websites were compliant with all necessary WCAG, ADA, and HIPAA guidelines by performing routine audits.
- € Helped clients make their websites more user-centric through extensive heuristic analysis, competitive analysis, customer journey maps, expert interviews and design thinking workshops.
- € Supported the UI design efforts for a medical learning platform, healthcare news app, and a patient portal solution.

Manav Rachna International University

Teaching Assistant

New Delhi, India

March 2020 - July 2020

- € Taught undergraduate-level courses on fundamentals of graphic design, real-time 3D visualisation and interactive media design with Unity and Unreal, and digital lighting and rendering in computer graphics.
- € Helped quickly and effectively transition multiple practical-based courses online to cope with sudden university campus closures due to the COVID-19 pandemic.
- € Optimised the online learning process for students by amalgamating lectures with live tutorial sessions and real-time collaboration tools.
- € Helped design the curriculum of upcoming semesters for students specialising in the fields of computer art, computer animation, and visual effects.

EDUCATION

City, University of London

MSc, Human Computer Interaction Design

London, UK

October 2022 - present

- € Received merit scholarship.
- € Serving as the elected student representative of the programme.

Parsons School of Design

Bachelors, Design & Technology

New York, US

August 2015 - May 2019

- € 3.8/4 GPA, graduated with the highest departmental honours, featured in the Dean's List and received merit scholarship for all semesters.

SKILLS

User Experience Design | User Research | Design Thinking

Software & Programming Languages: Figma, Axure, Miro, Sketch, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), Unity, Blender, HTML, CSS, JavaScript, C#

Some additional activities

- € Was selected by *All India Arts & Crafts Society, New Delhi*, one of the oldest and most revered art galleries of India, to host my debut solo art exhibition (30th July to 5th August 2014). The event received much acclaim within the art scene with Padamshree Ram Sutar appreciating my works. It also gained extensive exposure in the national media such as Doordarshan News (National News Channel), All India Radio, Times of India, Indian Express, and more.
- € Ankan Bivakar (Graduate Diploma) in Painting from Bangiya Sangeet Parishad (affiliated to Rabindra Bharti University) in 2013 with Distinction. (Five years course, Distinction in all the year).
- € Have held more than 150 awards in painting from prestigious organizations like Pragyan (in collaboration with Shankars), Hindustan Times, Times of India, Nehru Bal Samiti, Ministry of Defense, Ministry of Environment and Forests, just to name a few pool.
- € Attended workshops at National Gallery of Modern Art, New Delhi, India since 2009 to 2014 and got widely appreciated by eminent art personalities.