# Rolla Alzahrani

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## **EDUCATION**

School of African and Oriental Studies, University of London	Sep 2020 – Dec 2021
MSc International Business – Merit	
Royal Holloway, University of London	Sep 2017 – Jun 2020
BSc Business and Management – Upper Second-Class	
The King Fahad Academy, London	Sep 2016 – July 2017
International Baccalaureate – Diploma	

## WORK EXPERIENCE

#### English Teacher

#### Freelance

- Developing innovative teaching strategies including collaborative learning and active use of current technology.
- Creating a classroom climate where students are academically engaged and challenged while feeling supported and secure.
- Effectively developing, enhancing and modifying lesson plans, learning materials and resources to meet individual student needs and ensure optimal student progress.

## Project Manager

## Notting Hill Genesis

- Coordinated all property management, maintenance, development and construction activities associated with the daily operations of 15 estates (340 units), directly contributing to increased revenue generation whilst ensuring compliance with company standards and regulations.
- Motivated, engaged and coached a team of 3 housing officers to effectively market, lease and operate residential properties at optimal levels.
- Holistically managed properties, from physical upkeep to developing budgetary plans and managing balance sheets to ensure the fiscal sustainability of each property.

#### Organisation Coordinator DaDaABC Teachers

- Developed SMART goals utilizing multiple internal and external inputs in alignment with company strategy to drive business and financial goals.
- Effectively communicated messaging and key agenda, including presentations with visual aids to senior stakeholders.
- Implemented hybrid teaching methods to train staff on company software and supervising team members to deliver optimal productivity in planning and delivery, leading to strengthened performance.

## **Business Venture**

#### **Arqam Prospects**

- Undertook research through data analysis, surveys and consultations with industry experts on government-led gentrification and rail projects that have the potential to increase property values in the present and future and advised clients about risks.
- Established competitive rental rates by surveying local areas and factoring in operational costs, taxes, and profit goals.
- Accomplished company's strategic goals and financial objectives in increasing cash flow and return

#### Aug 2020 – Apr 2021 London

# Jan 2017 – Jun 2020

#### London

## Feb 2023 – Present London

#### May 2022 – Feb 2023 London

on investment by collecting rents; paying bills; maintaining debt to equity ratio, preparing budgets, creating balance sheets and scheduling expenditures.

### Business Intern Imperium Lifestyle

- Developed project management artifacts such as business case charters including identifying objectives and stakeholders, writing status reports and delivering work plans for the project lifecycle.
- Contributed to the risk register by identifying potential risks, corresponding severity and risk treatment plans and delivered recommendations to senior executives.
- Created tailored content based on company research and analysis of various aspects of the company business strategy.

## Market Researcher

#### **Taylor Nelson Sofress**

• Researched target markets and identified opportunities for business growth based on past performance and assessment of future trends, resulting in the identification and implementation of new product lines.

• Managed raw data and translated into actionable information to support decision making for senior management.

• Worked on establishing data accuracy and integrity processes and procedures.

## **VOLUNTEERING**

#### **International Project Assistant**

#### Ease the Struggle Foundation

- Organized local projects and events aimed at raising awareness and funds for individuals in disaster zones.
- Led the youth homelessness project in 2018 and raised £1350, allowing the foundation to supply essential resources and shelter to homeless youth. This led to a significant impact within the community as the project sparked further involvement and support.
- Created and marketed content for the youth homelessness project and gained 5,000 new followers and signatures.

## Volunteer management

#### National Citizen Service

- Transferred knowledge and ensured the development of a new team to assist young people to take part in local projects.
- Managed responsibilities and delegated relevant weekly tasks such as budgeting and planning future projects to team members.
- Prioritised time-sensitive tasks such as placing vulnerable young people in temporary accommodation.

## **SKILLS & TRAINING**

- **Certifications:** Mckinsey Forward program | Lululemon Virtual Idea Global Internship | Google Data Analytics | Google Digital marketing & E- commerce | LinkedIn Marketing solutions fundamentals
- Languages: Fluent in English and Arabic
- Skills: Budgeting | Problem solving | Project management | Digital Marketing | Communication | Team building | SQL | SEO | Time management | Business strategy | Research | Training | Financial analysis | Account management | Data analysis | Business analytics | Emotional intelligence

#### July 2016 – Oct 2016 London

#### Dec 2015 – Jun 2016 London

# London

Jun 2018 – Dec 2018

London

Jan 2019 – Jun 2019

# London