

Profile

I am a hardworking and responsible person who ensures all tasks undertaken is completed on time and to the highest quality. I have experience in managing junior member of staff, as well as working independently when required to do so. My professional experience has provided me with a range of transferable skills and the confidence to pick up new tasks easier. I am calm in difficult situations and capable of delivering results in challenging situations. I am currently a Data Analyst at Football Radar.

Professional Experience

Mar 2021 – Present Football Radar – Data Analyst

Responsible for providing expert opinion and data on specific leagues, as well as being able to gather factors affecting a team's performance.

Key Responsibilities and achievements

- Developed and built strong relationships with clients globally.
- Conducted research and presented findings to clients to advise them on best course of action to take.
- Led the data quality assurance process on behalf of the team, ensuring the data provided was accurate.
- Developed detailed reporting for management to help support key decisions.

Apr 2018 – Feb 2021 ChyronHego – Post Match Operations Manager

Responsible for the management of the data tracking solutions output after the event has occurred. Ensuring data is validated and completed before sending off to our clients.

Key Responsibilities and achievements

- Consistently evaluating the quality of validated data ensuring the output is of the highest quality. This involves sanity checks of the correct players/subs on the pitch, as well as realistic physical outputs, for example speeds and distances.
- Using defined tools to measure accuracy of validated data and feedback to post-match operators/supervisors during shifts, as well as Senior Manager, to improve the performance of the general post-match operations.
- Focusing on aiding and improving the validation team to cut down costs.
- Ensuring shift times are logged to enable cost control management.
- Following match completion making sure validated data contains all the files required for delivery to the various predetermined platforms and that downloaded files contain the same correct data that has been generated.

Support

- Assisting my Senior Manager to ensure enough support is in place for all post-match data validation.
- Supervising the post-match validation shifts and control distribution of matches among the validation team.
- Communicating with the Senior and Account Manager of any risk to, or failed deliveries.
- Supporting live and post-match operations where required.

Feedback and Testing

- Performing testing as requested of new software releases in relation to post-match data validation.
- Giving feedback to my Senior Manager regarding the performance of new software which relates to post-match operations.

- Supporting live and post-match operations where required.

Jan 2016 – Apr 2018 ChyronHego – Data Analyst Supervisor

Supported the post-match operations manager in teaching a team of analysts on our bespoke software as well as solving any issues or queries that have occurred.

Key Responsibilities and achievements

- Supervising and teaching the team of analysts on our bespoke software.
- Amending any player tracking faults to make them 100 percent accurate.
- Creating correct tracking paths for all players and referees.
- Sending out completed data to our partners such as Opta and Premier League football clubs.
- Setting up relevant data for the analysts to work on.
- Assisting in solving issues or queries that may occur.
- Collecting player tracking data from stadiums all around England.

Jun 2020 – Feb 2021 ThatsaGoal – Sports Writer

Responsible for making sure weekly articles are published to a high-level standard.

Key Responsibilities and achievements

- Producing weekly football previews focusing on the major leagues in Europe.
- Reacting quickly to requests for article publishing and meeting strict deadlines.

Jun 2015 – Aug 2015 GoGroopie – Account Manager

Responsible for building and maintaining a portfolio of clients to assist them in achieving the best possible results.

Key Responsibilities and achievements

- Liaising with clients and small to medium sized businesses.
- Creating marketing strategies for clients to help promote their business and products.
- Acquiring new businesses and setting them up with GoGroopie.
- Adding value and building relationships with existing clients.
- Delivering presentations to clients, as well as attending meetings with clients.

Education

Sept 2012 – Jun 2015 University of Coventry – BA (Hons) Sports Management

2:1– Overall result

Year 2/3 modules included: Sport Analyst, Managing Sport organisations, Marketing & Sponsorship, Entrepreneurship, Managing people in Sport & Events

Sept 2010 – July 2012 Christ the King Sixth Form College

A level: Business Studies (**B**), Media Studies (**C**), Sociology (**C**)

Sept 2005 – July 2010 St Pauls Academy

10 GCSE's including a **Distinction** in First Sport and 2B's (English Literature and Language)

Interests and Hobbies

Outside of work I enjoy staying active through a variety of sports such as football and tennis. Additionally, I enjoy keeping up to date with what is happening in the world of business.