



CONTACT

📍 Sheffield

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SKILLS

- Print graphics
- Adobe Illustrator
- Adobe InDesign
- Logo creation
- Social media graphics
- Advertising understanding
- Logo design
- Digital design
- Illustration
- Website design
- Adobe Photoshop
- Sketching

Aisha Currie

PROFESSIONAL SUMMARY

From traditional art to digital, I like to dive into all sectors. I have been self taught since 2011. This has helped me discover my style, explore different mediums but ultimately it has shaped me into the woman & artist I am today.

Being a freelance designer gives you the freedom to work in a way that draws the best out of you. Constantly keeping your creativity alive.

I am art & art is me.

WORK HISTORY

Web3 Discord Moderator

02/2022 - 04/2022

Timepiece Ape Society - Remote

- Working along side the NFT founders to maintain an orderly discord server Of 70k+ members.
- Assisting members around the discord and answering general questions about the project.
- Creating unique gifs to be used in the server.
- Engaging with all members in the server.
- Dealing with community tickets for whitelist roles.
- Timing out/blocking members for violating server rules.

Web3 Discord Moderator

12/2021 - Current

Awesome Apes NFT - Remote

- Working along side the NFT founders to maintain an orderly discord server.
- Assisting members around the discord and answering general questions about the project.
- Creating unique and bright stickers to be used through the server.
- Engaging with all members in the server.

Freelance Graphic Designer/Illustrator

12/2019 - Current

Self Employed - Sheffield

- Used InDesign and Photoshop to produce print marketing collateral, including flyers and long-form brochures.
- Maintained up-to-date knowledge in new tools, technologies and best practices to ensure work stayed current and innovative.
- Created eye-catching, consistent graphics for social media, improving engagement rates.
- Executed all aspects of design from concept to delivery while following branding and style guidelines.
- Created corporate branding, designing cohesive looks from logos to letterheads.
- Designed engaging brochures, banners, and signs for printing.
- Developed engaging marketing and promotional materials to generate revenue and grow client bases.

- Creatively interpreted client briefs to develop and produce unique, engaging design packages.
- Used skills in Illustrator, InDesign to create unique images and layouts.
- Increased audience engagement with social media campaigns by developing impressive, engaging graphics.

Shop Assistant

11/2007 - 02/2008

New Look Retailers - Sheffield

- Listened to customer needs and preferences to provide targeted advice, increasing sales opportunities.
- Operated tills with care and precision to accurately process cash and credit card transactions.
- Assisted customers with product selection and sales, recommending coordinating items to increase transaction value.
- Maintained knowledge of current promotions, refund guidelines and payment policies, providing reliable customer advice.
- Prepared products for sales floor, steaming and presenting items immaculately for appealing displays.
- Completed purchases with cash, credit and debit payment methods, providing customer receipts for reference.

Medical Data Assistant

11/2006 - 04/2007

Sheffield Hallamshire Hospital - Sheffield

- Devised and implemented data administration regulations, documentation and standards.
- Reviewed files, records and other documents to obtain business information and key data.
- Collected and filed patient records.
- Provided audio-typing service to the medical staff.

Part Owner

04/2022 - Current

Timepiece Apes Society 2.0 - Remote

After the downfall of Timepiece Apes Society due to the previous founders deciding to abandon the project, myself and 5 other moderators took it on ourselves to take over & managed to acquire the smart contract.

This did not come about without hard work, perseverance & genuine support from fellow holders. New socials & discord had to be created. a brand new team of moderators needed to be employed, everything had to start from scratch.

- Applied critical thinking to analyse problems, evaluate solutions and select best decisions.
- Managed teams by overseeing hiring, training and professional growth of employees.
- Designed digital to engage audiences through social media.
- Promoted continuous improvement by problem-solving and sharing suggestions to optimise team operations.
- Analysed data and information to identify issues and create tailored solutions.
- Carried out day-to-day duties accurately and efficiently.
- Improved efficiency and productivity by acquiring new skills.
- Analysed [Type] data to implement successful business strategies that led to [Number]% increase in return on investment for clients.
- Consistently reviewed marketing strategy, recommending adjustments to ensure business goals were met.

- Facilitated high-quality workshops, meetings and demonstrations online.

EDUCATION

Higher National Diploma: Art & Design BTEC National Diploma
Sheffield Hillsborough College – Sheffield, SHF

Certificate of Higher Education: Art & Design First Diploma
Sheffield Hillsborough College – Sheffield

NVQ Level 1: Business Administration
City College – Sheffield

GCSEs: Maths, English, Science, Graphics, Business & Economics, Spanish
King Edward VII School – Sheffield, SHF